



## Advertorials

A mix of text and images that resemble an article but is a marketing piece. The style of an advertorial gives the advertiser more opportunity to express an idea or explain a product.

Photos can be color, black & white or a mix as they would be in an article.

Advertorials appear in the paper and online under a special "sponsored content" heading.

<u>Advertorial Size</u>	<u>Cost</u>	<u>Reduced Rate thru 2020</u>	<u>Word Count</u>
10.25" x 4"	\$270	\$228	150-250
10.25" x 7.75"	\$475	\$395	250-500
10.25" x 15.5"	\$900	\$740	500-1000

## Photos

Photos can be color, black & white or a mix as they would be in an article.

We can set up as many or as few photos as you desire and words accomodate.

Photos should be 300dpi. Cell phone photos can work as long as they are not reduced too much when sending. Since this is a great opportunity for you to tell your story we think great photos and colors allow for that story to be best told.

**Call today to reserve your space at this special price,  
496-3928, or email to [ads@valleyreporter.com](mailto:ads@valleyreporter.com)**