

HOME & GARDEN

The Valley Reporter and our partner papers will have three special Home & Garden issues for Spring 2021 and four issues for the Fall of 2021.

Each date The Valley Reporter will cover all kinds of home & garden topics but we will focus on specific topics on specific dates. As I put this together, topics for April 22 issue will focus on gardening, CSAs, plants & flowers. May 6 will be a home focus looking at solar panels, powerwalls, home tech, spring cleaning, and maintenance. May 20 will look at interior design and improvements as well as exterior clean up.

SPRING 2021

- April 22
- May 6
- May 20

FALL 2021

- September 9
- September 23
- October 7
- October 21

Reach locals in the Mad River Valley, Stowe, and Chittenden County

The Valley Reporter reaches 5000 readers throughout the Mad River Valley and out-of-state subscribers. In combination with our partner papers in Stowe and Chittenden County that number increases tenfold. Homeowners and Second-Homeowners are looking for you, lawns need mowing, gardens need planting, home's and grounds need spring cleaning.

Keep it local!

As a small local business we are keenly aware of the need to support our fellow local businesses. We want to make sure all our local businesses thrive as we come out of a year under the cloud of COVID-19. These issues are a prime opportunity to get your business in front of the people that need it. Let everyone know your **hours**, your **products**, and your **expertise**. We have so many great local businesses, trades, and crafts people in The Valley and this is our opportunity to shout it out.

Size & Price for Home & Garden: The Valley Reporter

Size	Black & White	Color	
4" x 3":	\$53.40	\$77.40	
4" x 5":	\$89.00	\$139.00	<i>eighth-page</i>
4" x 6":	\$106.80	\$156.80	
4" X 15.5":	\$275.90	\$325.90	
6" X 3":	\$80.10	\$116.10	
6" X 4":	\$106.80	\$156.80	
6" X 6.5":	\$173.55	\$223.55	<i>quarter-page</i>
6" X 15.5":	\$413.85	\$463.85	<i>half-page</i>
10.25" X 2":	\$89.00	\$139.00	<i>eighth-page flat</i>
10.25" X 5":	\$222.50	\$272.50	
10.25" X 7.75":	\$344.88	\$394.88	<i>half-page</i>
10.25" X 15.5":	\$689.75	\$739.75	<i>full-page</i>

Multi-run discount:

Run 2 issues and receive a 5% discount.

Run all 3 issues and receive a 10% discount.

Combination Rates:

Stowe Reporter and/or Morrisville News & Citizen combination rates are available. Call or email for details.

Want more?

Add The Valley Reporter Newsletter!

During the pandemic The Valley Reporter started publishing a 2X weekly newsletter to keep The Valley informed. It has been a great success reaching over 1200 readers a week keeping up with local news and events.

Add the newsletter to your ad buy for just \$20/wk. for a business card size ad.

\$40/wk. for newsletter only.